



## Jake Stutzman

DESIGN LEADER.

HUMBLE BEAST.

HUSBAND.

FATHER.

### SKILLS |

**I've learned a lot** over the years including many intangibles, but here are a few of the tangibles:

#### Communication

**Verbal** - Speaking, Pitching, Vision-casting, etc.

**Written** - Proposals, Briefs, Blogs, Copywriting, etc.

#### Leadership

**Team Development** - Talent recognition, Hiring, Mentoring, etc

**Team Leadership** - Collaboration, Planning, Delegation, Inspiration, etc.

#### Creative

**Brand Strategy** - Workshops, Strategy, Personas, Messaging, etc.

**Brand Identity** - Logo, Color, Typography, Iconography, Guidelines, etc.

**Creative/Design Direction** - Briefs, Art Direction, Vision-casting, etc.

**UX Design** - IA, personas, workflows, wireframing, etc.

**Web & UI Design** - Web, mobile, wearables, etc.

**Illustration** - Freehand, Iconography, Style-agnostic

**Animation** - For identity, Product mockups, Web or Video

#### Software/Tech

**Layout** - Adobe Suite, Sketch, Invision Studio.

**Prototyping** - Invision

**HTML/CSS**

**Comm** - Apple Suite, Google Suite, Dropbox, Slack, etc.

Hi, I'm Jake.

I come with **18+ years of** DESIGN, BRAND, STRATEGY, PRODUCT, UX, UI, STARTUP, BLOOD, SWEAT, TEARS **experience.**

### EXPERIENCE |

**The last 12+ years** as Founder & Creative Director of Elevate, a brand strategy and product design firm where I helped companies gain clarity and confidence to go further faster. Clients included:

- HP
- VMware
- UserTesting
- ESPN
- Caterpillar
- Hudl
- Invision
- Boxee
- Supra
- Autodesk
- YouVersion
- Linqia

**and a few more** working for these folks:

<b>The Visual Reserve</b> Brand & UI Designer	2005 - 2006
<b>Square 1 Digital</b> Brand & UI Designer	2003 - 2005
<b>Idea Bank Marketing</b> Brand & Digital Designer	2001 - 2003
<b>Titus D, Inc.</b> Designer	1999-2001

### EDUCATION |

**I spent some \$ over at these places:**

<b>Kansas University</b> Visual Communication	1999-2001
<b>Hastings College</b> BA - Design	1997-2000, 2002

### CONTACT |

**I'd love to chat. Hit me up!**



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