



Jake Stutzman

DESIGN LEADER.

HUMBLE BEAST.

HUSBAND.

FATHER.

SKILLS |

I've learned a lot over the years including many intangibles, but here are a few of the tangibles:

Communication

Verbal - Speaking, Pitching, Vision-casting, etc.

Written - Proposals, Briefs, Blogs, Copywriting, etc.

Leadership

Team Development - Talent recognition, Hiring, Mentoring, etc

Team Leadership - Collaboration, Planning, Delegation, Inspiration, etc.

Creative

Brand Strategy - Workshops, Strategy, Personas, Messaging, etc.

Brand Identity - Logo, Color, Typography, Iconography, Guidelines, etc.

Creative/Design Direction - Briefs, Art Direction, Vision-casting, etc.

UX Design - IA, personas, workflows, wireframing, etc.

Web & UI Design - Web, mobile, wearables, etc.

Illustration - Freehand, Iconography, Style-agnostic

Animation - For identity, Product mockups, Web or Video

Software/Tech

Layout - Adobe Suite, Sketch, Invision Studio.

Prototyping - Invision

HTML/CSS

Comm - Apple Suite, Google Suite, Dropbox, Slack, etc.

Hi, I'm Jake.

I come with **18+ years of** DESIGN,
BRAND, STRATEGY, PRODUCT, UX, UI, STARTUP,
BLOOD, SWEAT, TEARS **experience.**

EXPERIENCE |

The last 12+ years as Founder & Creative Director of Elevate, a brand strategy and product design firm where I helped companies gain clarity and confidence to go further faster. Clients included:

- HP
- VMware
- UserTesting
- ESPN
- Caterpillar
- Hudl
- Invision
- Boxee
- Supra
- Autodesk
- YouVersion
- Linqia

and a few more working for these folks:

The Visual Reserve	2005 - 2006
Brand & UI Designer	
Square 1 Digital	2003 - 2005
Brand & UI Designer	
Idea Bank Marketing	2001 - 2003
Brand & Digital Designer	
Titus D, Inc.	1999-2001
Designer	

EDUCATION |

I spent some \$ over at these places:

Kansas University	1999-2001
Visual Communication	
Hastings College	1997-2000, 2002
BA - Design	

CONTACT |

I'd love to chat. Hit me up!

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 linkedin.com/in/jakestutzman

Portfolio at jakestutzman.com